



Published on *Inman News* (<http://www.inman.com>)

MRIS and MRED get new mapping platform

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Created 2010-11-15 01:00

Two major multiple listing services have signed deals to offer their members a mapping platform.

RealEstate Business Intelligence, a subsidiary of the nation's largest MLS, Rockville, Md.-based Metropolitan Regional Information Systems Inc. (MRIS), will be offering [SpatialStream](#) to its members immediately, according to mapping software company [Digital Map Products Inc.](#), which launched SpatialStream in January. MRIS has about 50,000 real estate agent and broker members.

The SpatialStream platform will provide interactive trend maps, heat maps and advanced data visualization tools to MLS members, including thematic maps for homes sold, listings, and days on market down to a ZIP code or city level, the company said.

"These are things that are typically pretty complex when you're building them from the ground up. We're helping them circumvent that complexity in the development process," said Jim Skurzynski, Digital Map Products' CEO and founder.

"They can integrate some of these capabilities with just a few lines of code," he added.

"As real estate professionals, our customers rely upon us for timely real estate data, analytics and business intelligence," said Margaret O'Sullivan, RBI's vice president of operations, in a [statement](#). "Now, our users can more easily explore, understand and communicate real estate trends and local market dynamics."

RBI will also use SpatialStream in its soon-to-be-released advanced analytics products, the company said.

Midwest Real Estate Data LLC (MRED) has about 40,000 members and will begin offering SpatialStream early in the first quarter of 2011, "if not before," the MLS said.

"In our continuing efforts to 'reinvent MLS', we are always looking for cutting-edge tools to enable our customers to better utilize our MLS listing content and enhance the service they give to their clients," said Russ Bergeron, CEO of MRED, in a [statement](#).

Another major MLS, the Houston Association of Realtors, has been using ParcelStream, a mapping application that hosts parcel data, [since May](#). ParcelStream is a subsidiary product of SpatialStream. Other ParcelStream users include Redfin, Move.com, Realtor.com, Trulia, ZipRealty, and Realtors Property Resource, the company said.

Real estate information service MDA DataQuick signed a [multiyear agreement](#) to use SpatialStream in May. In August, Digital Map Products also announced a [partnership with Maponics LLC](#) to use Maponics' neighborhood boundary data coupled with the SpatialStream platform.

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